Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1.   (Currently Amended) A computer software product comprising:

a computer readable storage medium having a computer program which when loaded into a personal computer of a user causes the personal computer to perform the following steps:

a.   locating and selecting at least one digital image supplied by a user and provided in said storage medium;

b.   incorporating said image in a game provided in said storage medium; and

c.   automatically displaying a prestored message provided in said storage medium to said user upon playing or completion of said game.

2.   (Original) A computer software product according to claim 1 wherein a user of said computer program is automatically forwarded to a remote computer site upon playing or completion of said game.

3.   (Previously Presented) A computer software product according to claim 1 wherein said computer software product includes a contest entry number that can be verified.

4.   (Original) A computer software product according to claim 3 wherein said contest entry number is verified by calling a phone number and providing said contest entry number.

5.   (Original) A computer software product according to claim 3 wherein said contest entry number is verified automatically by said computer program accessing a remote computer and providing said contest number so as to determined if the user is a winner.

6.   (Original) A computer software product according to claim 5 wherein contest number is encrypted.

7.   (Original) A computer software product according to claim 1 wherein said program includes providing a product coupon.

8.   (Original) A computer software product according to claim 7 wherein said coupon is provided by printing a coupon in response to instructions by said computer software.

9.   (Currently Amended) A computer software product according to claim 8 further comprising ~~means for~~ limiting the number of times said coupon may be printed.

10.   (Original) A computer software product according to claim 2 wherein said remote computer forwards a product coupon to said personal computer for printing by said personal computer and used by said user.

11.   (Original) A computer software product according to claim 1 wherein said computer readable storage medium comprises a Computer Disc.

12.   (Original) A computer software product according to claim 1 wherein said computer readable storage medium comprises a remote computer system.

13.   (Original) A computer software product according to claim 1 wherein said game is a concentration game wherein a plurality of sections are provided that cover an image, a plurality of paired images are associated with said plurality of sections and when two like images are selected a portion of said image covered by said sections is revealed.

14.   (Original) A computer software product according to claim 1 wherein said game comprises a puzzle.

15. (Original) A computer software product according to claim 1 wherein said game comprises a square section puzzle.

16. (Original) A computer software product according to claim 1 wherein said locating and selecting is automatically done by said program.

17. (Currently Amended) A computer software product comprising:

a computer readable storage medium initially having one or more user-supplied digital images, one or more prestored messages, and one or more games a computer program which when loaded into a personal computer of a user causes the personal computer to perform the following steps:

a. locating and selecting at least one digital image supplied by a user and provided in a storage medium;

b. incorporating said at least one digital image in said one or more a games provided in said storage medium; and

c. automatically forwarding the user to a remote computer site upon playing or completion of said game.

18. (Previously Presented) A computer software product according to claim 17 wherein said computer software product includes a contest entry number that can be verified.

19. (Previously Presented) A computer software product according to claim 18 wherein said contest entry number is verified by calling a phone number and providing said contest entry number.

20. (Previously Presented) A computer software product according to claim 18 wherein said contest entry number is verified automatically by said computer program accessing a remote computer and providing said contest number so as to determined if the user is a winner.

21.   (Original) A computer software product according to claim 20 wherein contest number is encrypted.

22.   (Original) A computer software product according to claim 17 wherein said program includes providing a product coupon.

23.   (Original) A computer software product according to claim 22 wherein said coupon is provided by printing a coupon in response to instructions by said computer software.

24.   (Currently Amended) A computer software product according to claim 23 further comprising ~~means for~~ limiting the number of times said coupon may be printed.

25.   (Original) A computer software product according to claim 17 wherein said remote computer forwards a product coupon to said personal computer for printing by said personal computer and use by said user.

26.   (Original) A computer software product according to claim 17 wherein said computer readable storage medium comprises a Computer Disc.

27.   (Original) A computer software product according to claim 17 wherein said computer readable storage medium comprises a remote computer system.

28.   (Original) A computer software product according to claim 17 wherein said game is a concentration game wherein a plurality of sections are provided that cover an image, a plurality of paired images are associated with said plurality of sections and when two like images are selected a portion of said image covered by said sections is revealed.

29.   (Original) A computer software product according to claim 17 wherein said game comprises a puzzle.

30.   (Original) A computer software product according to claim 17 wherein said game comprises a square section puzzle.

31.   (Original) A computer software product according to claim 17 wherein said locating and selecting is automatically done by said program.

32.   (Currently Amended) A computer software product comprising:

a computer readable storage medium initially having one or more user-supplied digital images, one or more prestored messages, and one or more games a computer program which when loaded into a personal computer of a user causes the personal computer to perform the following steps:

a.   locating and selecting at least one digital image from said one or more user-supplied digital images supplied by a user and provided in said storage medium;

b.   automatically forwarding a user on said personal computer to a remote computer site upon a predetermined action for viewing a product advertisement by said user.

33.   (Previously Presented) A computer software product according to claim 32 wherein said predetermined action comprises playing of a game.

34.   Cancelled
35.   Cancelled
36.   Cancelled
37.   Cancelled
38.   Cancelled
39.   Cancelled
40.   Cancelled

41.   Cancelled

42.   Cancelled

43.   Cancelled

44.   (New) A computer software product comprising:

a computer readable storage medium initially having one or more user-supplied digital images, one or more prestored messages, and one or more games which when loaded into a personal computer of a user causes the personal computer to perform the following steps:

a.   locating and selecting at least one digital image from said one or more user-supplied digital images provided in said storage medium;

b.   incorporating said at least one digital image in said one or more games provided in said storage medium; and

c.   automatically displaying at least one prestored message from said one or more prestored messages provided in said storage medium to said user upon playing or completion of said game.

45.   (New) A computer software product according to claim 44 wherein a user of said computer program is automatically forwarded to a remote computer site upon playing or completion of said game.

46.   (New) A computer software product according to claim 44 wherein said computer software product includes a contest entry number that can be verified.

47.   (New) A computer software product according to claim 46 wherein said contest entry number is verified automatically by said computer program accessing a remote computer and providing said contest number so as to determined if the user is a winner.

48.   (New) A computer software product according to claim 44 wherein said program includes providing a product coupon.

49.　(New)　A computer software product according to claim 1 wherein said game is a concentration game wherein a plurality of sections are provided that cover an image, a plurality of paired images are associated with said plurality of sections and when two like images are selected a portion of said image covered by said sections is revealed.

50.　(New)　A computer software product according to claim 44 wherein said game comprises a puzzle.

51.　(New)　A computer software product according to claim 44 wherein said game comprises a square section puzzle.

52.　(New)　A computer software product according to claim 44 wherein said locating and selecting is automatically done by said program.